

Lidia Čekić

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Skills

UX/UI Method

Persona & Scenario, User Research, User Flows, Wireframing, Usability Testing, Interactive Prototyping, A/B Testing, Contextual Inquiry, Cognitive Walkthrough, User Journey

Software

Sketch, Figma, Adobe XD, Balsamiq, Miro, Adobe Photoshop CC2019

Code

CSS3 (SASS, SCSS), HTML5, JavaScript (Typescript, JQuery), Bootstrap 4, Angular, PHP, MySQL, Wordpress

Others

Microsoft Office (Excel, Word, PowerPoint), Google Analytics, SPSS

Education

CodeFactory / Full-Stack Developer

SEP 2020 - DEZ 2020, VIENNA

Focus on Frontend Technologies

Talent Garden / UX/UI Design

JUN 2020- AUG-2020, VIENNA

UX Engineering, Information Architecture, User Research, Prototyping, Interaction Design, UX Management

Karl- Franz- University / M.A.

2015 - PRESENT, GRAZ

Art History Master Thesis: 'Institutional critique' and the circulation of art as a commodity.

Karl- Franz- University / B.Sc.

2011-2019, GRAZ

Business Economics - Buyer Behavior Thesis: A gender perspective on customer satisfaction in the sharing economy using the example of Airbnb and Couchsurfing.

Work Experience

Grüne Banane GmbH / UX/UI Designer

FEB 2021 - PRESENT, REMOTE

Traineeship in UX/UI Design

- user research, user interviews
- wireframing, prototyping web applications
- user testing, QA testing, A/B testing

TQS Research & Consulting / Researcher

JUL 2018 - MAR 2020, PART TIME, VIENNA

Conducting quantitative and qualitative research for various companies (i.a. ÖBB - Austrian Railway Company)

- conducting user interviews
- observing customer experience
- mystery shopping

Kunsthhaus Graz / Curatorial Intern

APR 2016 - NOV 2017, PART TIME, GRAZ

Co-curating the project: „play! Translocal: Museum as a Toolbox“ in cooperation with Dan-D design Zagreb

- target group analysis (research, survey, good practices)
- creating experiences for visitors
- exhibition design

Avantgarde / Brand Ambassador

OKT 2013 - JUL 2014, PART TIME GRAZ

The leading global brand experience agency

- experience representative
- market and trend research
- employee acquisition

Languages

German (MT), Croatian (MT), English (C2), Italian (B1)

Interests

UX Bookclub, Human Behavior, Design Thinking, Human-Centered Design, Anthropology, Art & Design, Technological Innovation, Ethics, Ethical Design